



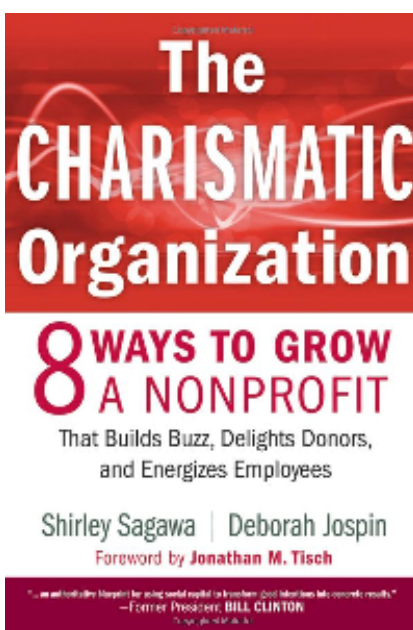
State Farm
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***NSLP Connections and the
Service-Learning Young Professionals Network present***

The Charismatic Organization: Making Service-Learning Irresistible to Donors and New Champions

**Free Online Seminar featuring Shirley Sagawa
May 12, 2009 at 1:00 PM EST**



In the same way charismatic individuals attract followers, charismatic organizations draw dedicated donors and committed champions. These groups don't depend on charismatic leaders -- rather, they strengthen their core and build strong networks of support within and around themselves. In *The Charismatic Organization*, experts Shirley Sagawa and Deborah Jospin show nonprofits of all types how to restructure their organizations, internally and externally, to become more charismatic—and more effective.

Explore how to make your service-learning school or organization more charismatic to advance and sustain service-learning in your school or community. Learn how to build high-yielding relationships between your service-learning work and the people who can help you. *The Charismatic Organization* offers service-learning leaders insights to help expand their resource base and sphere of influence to further their missions and achieve greater impact.

To prepare:

- Read the book *The Charismatic Organization*. Buy it at Amazon.com, Barnes and Noble, or any other major book store (**ISBN-10:** 0470195460, **ISBN-13:** 978-0470195468).
- Register for this WebEx seminar sending a message to Christina Kwon (user name, ckwon) via NSLP Connections (<http://nslpconnections.org>) or SLYPN (<http://www.slyoungprofessionals.org>) by 12:00 PM EST, Monday, May 11, 2009.
- You will be sent a WebEx invitation on Monday, May 11, 2009.
- Please check your computer settings before the seminar to avoid any problems.
- If you have any questions, please contact Christina Kwon at ckwon@aed.org or 202-884-8982.

ABOUT THE PRESENTER

Shirley Sagawa, with Deborah Jospin, is the co-author of *The Charismatic Organization* the principals of sagawa/jospin, a consulting firm specializing in nonprofit strategy and policy. Since the beginning of their partnership in 2001, they have worked with over 45 organizations, including national nonprofits (including America's Promise, Save the Children, and YouthBuild USA), grassroots community based organizations, social entrepreneurs, foundations (including the Clinton and Annie E. Casey Foundations), for-profit companies, the Harvard Institute of Politics, and the on-line magazine Slate.

Shirley is also a visiting fellow at the Center for American Progress, and former Special Assistant to the President for Domestic Policy and Deputy Chief of Staff to the First Lady during the Clinton Administration, founding Executive Director of the Learning First Alliance, and the founding Managing Director of the Corporation for National and Community Service (CNCS). Shirley Sagawa was named a "Woman to Watch in the 21st Century," by *Newsweek* magazine, and one of the "Most Influential Working Mothers in America" by *Working Mother* magazine.

ABOUT THE SPONSOR

The seminar is presented by NSLP Connections and the Service-Learning Young Professionals Network (SLYPN). Both are online learning communities sponsored by the National Service-Learning Partnership (www.service-learningpartnership.org). NSLP Connections is made possible by support from the State Farm® Companies Foundation. Membership is free and enrollment is easy. Visit the National Service-Learning Partnership (www.service-learningpartnership.org) online to join NSLP Connections and SLYPN today.

By joining NSLP Connections, you can make the connections and build the relationships you need to advance service-learning your own school and community. By joining SLYPN, you are connected with ambitious, up-and-coming leaders who are committed to service-learning and have unprecedented access to service-learning experts, resources, and opportunities right to your fingertips.