



# We Are A Solution: Youth Changing the World through Service-Learning Multimedia Showcase

## OFFICIAL SHOWCASE RULES

**SUBMISSION DEADLINE:** January 22, 2010

**SPONSORS:** National Service-Learning Partnership and State Farm Companies Foundation

**ELIGIBILITY:** Youth groups (e.g., classes, community-based teams, or clubs) grades K-12. This showcase is open only to legal residents of the U.S. who are in grades Kindergarten through 12.

When creating your entry, please keep the following in mind:

- All entries should be prepared in English.
- All entries must be the original work of the youth.
- Entries should not exceed three minutes in length. Entries longer than three minutes in length will be disqualified.
- All entries must be able to be uploaded to YouTube. Please remember that copyrighted music is blocked by YouTube.
- All entries will be judged by a selection panel comprised of youth and adult partners. Please see the *Judging* section under the Official Showcase Rules section for more information.

Since the primary goals of this showcase are to (1) build awareness about the power and potential of service-learning; and (2) spotlight the important ways in which young people are creating meaningful community change through service-learning, please also keep in mind that high quality submissions will:

- Describe the primary academic course and how it's related specific classroom learning goals or the academic objectives utilized to conduct your service-learning activity. Note: If your service-learning experience is community-based or takes place during out-of-school time, describe the primary learning objectives of your community program and how it's related to specific teaching goals or objectives utilized to conduct your service-learning activity.
- Provide a clear description of the community problem-solving and civic action used to address or solve the community need being addressed

**HOW TO ENTER:** All entry packages must be complete and received by the National Service-Learning Partnership (NSLP) by January 22, 2010, 5:00 PM Eastern Standard Time (EST). Limit one entry per youth group/team/class.



Late entries will not be considered. A complete entry package must include:

- A completed showcase application.
- A completed student/parent release (for all those appearing in the submission).
- A completed Showcase Release.
- A CD with the showcase submission.

Entries must be submitted on a CD and mailed to:

Christina Kwon  
Director of Member Engagement  
National Service-Learning Partnership at the  
Academy for Educational Development  
1875 Connecticut Ave, NW  
Washington, DC 20009

Incomplete entries are void. All entries become the property of NSLP, and will not be acknowledged or returned. State Farm and NSLP assume no responsibility for lost, late, misdirected, or illegible entries.

**JUDGING:** All entries must be in English. All entries must be original, with all photo/audio/video entries not exceeding three minutes in length. The judging will be based upon the opinions of two groups – judging panel and the public.

The judging panel comprised of creative professionals, teachers, administrators and young people. The scores from the judging panel will be used to select the semi-finalists.

The judging panel will be asked to rate each application based on the following criteria:

- **Quality of Service-Learning:** (30%) Successful entrants will effectively express how linkages to specific learning goals or objectives were utilized to conduct the service-learning activity. Judges will consider the extent to which service-learning activity conducted adheres to the Principles of Effective Service-Learning Practice ([http://www.nylc.org/rc\\_toolkits\\_detail.cfm?emoid=16:760&si=2](http://www.nylc.org/rc_toolkits_detail.cfm?emoid=16:760&si=2), page 16).
- **Adherence to the Theme:** (30%) Remember—one of our goals is to spotlight how youth are changing the world through service-learning. Entrants must clearly convey how their service-learning work created or led to positive change in their local and/or global community.
- **Originality & Passion:** (30%) Express yourself! Judges will look for creativity in the service-learning activity. They will also look for evidence of your group's commitment to this work.
- **Organization, Style & Mechanics:** (10%) Is your group's submission suitable to appear on a professional website or appropriate to share with elected officials, decision-makers, or key leaders? Judges will look at the structure of your photo/video/audio essay and will consider whether your submission is organized in a clear, coherent manner.



The public will be invited to judge the semi-finalist entries, and will vote on their favorite entry via a web site to be designated by the Partnership. Voting is limited to one vote per person.

Showcase contestants will receive one point for each vote cast for their submission. These points will be combined with a weighted score given by the judge's panel using a scoring rubric that factors in the quality of the service-learning experience as well as the innovativeness and effectiveness of the multimedia submission. The final score will be based upon a combination of the judging panel's scores and the scores from voters.

**PRIZES:**

Entries will compete in three grade level divisions:

- Elementary School (K-5)
- Middle School (6-8)
- High School (9-12)

A panel of expert judges will review all entries to determine the finalists. Entries by the finalists will be posted for online viewing and voting on the Partnership's web site. Online voting by the public will commence on February 9, 2010, 8:30 a.m. EDT and close on February 23, 2010, 5:30 p.m., EDT.

**Geographic regions winners will be chosen from:**

- California
- Central (Arkansas, Kansas, Louisiana, Missouri, Oklahoma)
- Florida
- Great Lakes (Illinois, Indiana, Michigan)
- Great Western (Arizona, Colorado, Nevada, New Mexico, Utah, Wyoming)
- Heartland (Iowa, Minnesota, Nebraska, North Dakota, South Dakota, Wisconsin)
- Mid-America (Kentucky, Ohio, Tennessee)
- Mid-Atlantic (Delaware, Maryland, North Carolina, Virginia, Washington, DC, West Virginia)
- Northeast (Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont)
- Pacific Northwest (Idaho, Montana, Oregon, Washington, Alaska, Hawaii)
- Southern (Alabama, Georgia, Mississippi, South Carolina)
- Texas

The top combined score from each of the grade level divisions will be the National Grand Prize Winner and will be awarded \$500 each for their school or community-based organization to support future service-learning activities. There will be one Regional winner in each division within each of the 12 geographic regions, for a total of 36 regional winners. The top scores within each division in each of the 12 regions will be the Regional winners. All winners will be announced on March 22, 2010.



**GENERAL CONDITIONS:** NSLP retains the right to edit winning submissions prior to publication. Any editing will not change the substantive and factual content of the submissions. Winners and their parents, legal guardians, or teachers grant NSLP the right to use and publish their first name and winning submission online, or in any other media, in connection with the showcase, and must complete a release prior to being accepted as the winning entry.

Prizes are not transferable. Taxes are the sole responsibility of each winner. NSLP and State Farm shall have all rights to copy, edit, broadcast, publish and use, in whole or in part, any essay, or copyrighted materials in any manner without further compensation (except where prohibited by law). Potential prize winners will be notified by mail or phone on March 22, 2010, and will be required to execute and return the Student and Parent/Guardian Transfer of Copyrights, Waiver and Consent, including a valid Social Security Number, within 14 days of the date the notice is sent or prize will be forfeited. If prize notification is returned undeliverable or Student and Parent/Guardian Transfer of Copyrights, Waiver and Consent is not returned, prize will be forfeited and may be awarded to an alternate winner. Unclaimed prizes may not be awarded. One prize per person or team.

**By submitting an entry and essay, entrant and entrant's parent or guardian, on behalf of the entrant, agree to be bound by these Official Rules. Entry constitutes permission to use winner's name and likeness for publicity purposes without further compensation (except where prohibited by law).**

**LIABILITY:** NSLP, State Farm and its promotional and advertising agencies shall have no liability and shall be released and held harmless by participant(s) for any damage, loss or liability to person or property, due in whole or part, directly or indirectly, by reason of the acceptance, possession, use or misuse of prize or participation. Any and all disputes, claims and causes of action arising out of or connected with this showcase, or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration. Claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this showcase, but in no event attorney's fees. Offer void where prohibited and subject to federal, state, and local laws.